Go Hard or Go Home

Sharon L. Dunn







A Simple Truth of Life









The Inverse Relationship of Confidence and Competence

"The fundamental cause of trouble in the world is that the stupid are cocksure while the intelligent Confidence are full of doubt." ~ Bertrand Russell Competence "know-it-all"

Critical Juncture

- Are we a service or a profession?
- Do we just do procedures or do we manage human movement?





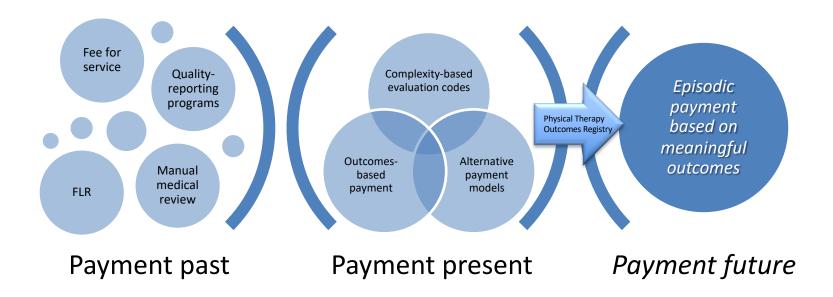


 Payment will be redirected to value and will continue to shrink in the volume game, with more cuts and added regulation.

Be the Change!



Evolving Payment System





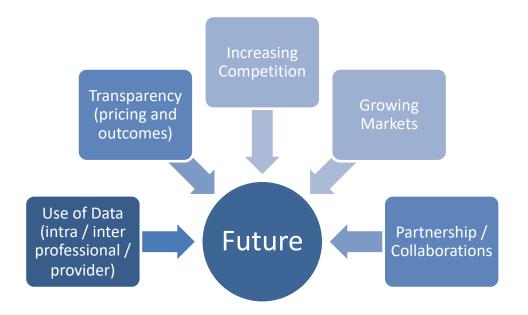
Critical Juncture

Payment Evolution – Be the Change!



Value-based purchasing necessitates that we deliver our expertise:

- Based on our clinical judgement "between our ears"
- Rather than just the procedures we "do" with our hands.





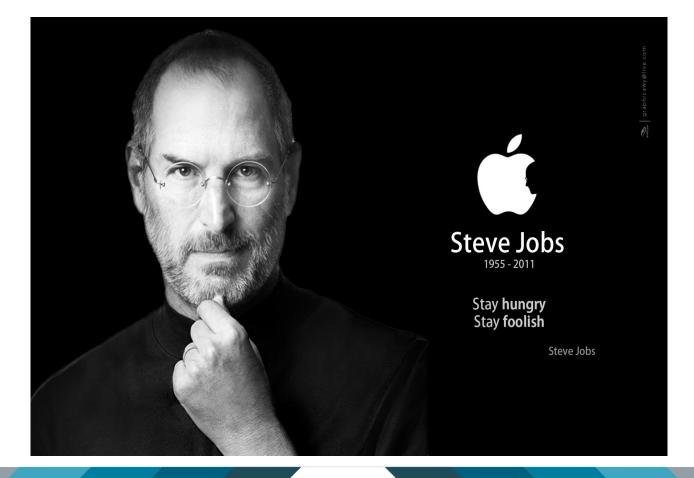
There's Always Better; Rest When You Die





in the end we just regret the chances We didn't take







Choose Goals that are Bigger Than You



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Resolute and Courageous









CHALLENGES

ACTION

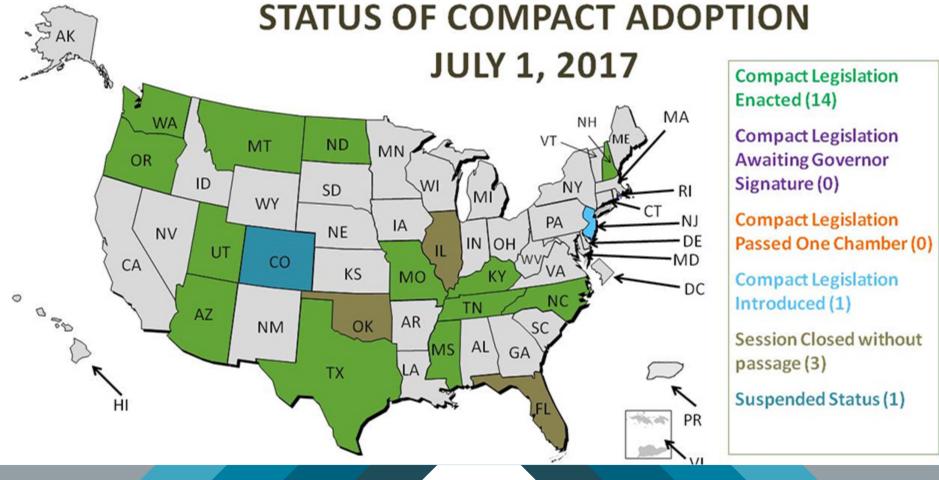
CENTENNIAL





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"We will rest comfortably when we can defend unequivocally the services we render to any third-party payer.

"That defense can be formulated only from scientific proof and not empiricism."

—Charles Magistro (1987)





"We need the courage to do what our founders did before us and to look for a new day—a day when our profession will be fundamentally different because we will be accountable and our practice will be based on research rather than whim."

—Jules Rothstein (2001)





"The time has come for physical therapy to stand together on a rise of ground, to face outward into the storm of our society's health care needs with courage and self assurance ... and not huddle together in the low places of introspection and self-serving advancement."

—Alan Jette (2012)





"If you leave your own footprints, let them be such that others will be proud to walk in them.

"If you walk in the footsteps of others, choose those made by men and women whose lives inspire you to do your best."

—Florence Kendall (1980)

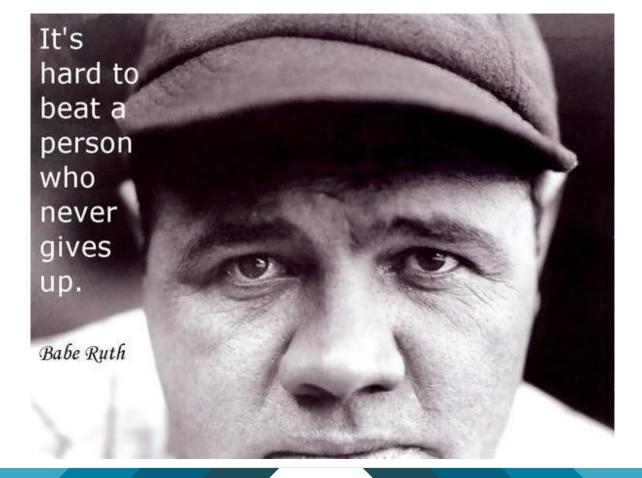




"Never allow the complexity of issues you will face to either disguise or let you ignore those basic tenets on which this profession was founded."

—Charles Magistro (1987)







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Journey





